



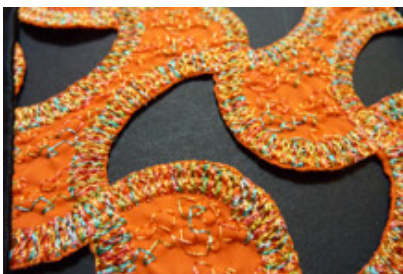
Dogi

The enlarged collection of swimwear fabrics to be shown alongside lingerie fabrics by Dogi at Interfilière includes many new creations developed since the 2012 edition of the MardiModa salon for swimwear fabrics. Consequently, the selection to be presented at Interfilière this year provides an exclusive preview of the Dogi range for 2015.



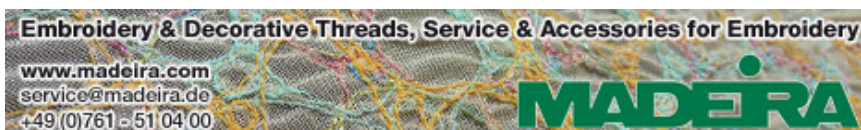
### MADEIRA: innovative embellishments proposed

A FIRST time exhibitor at the Interfilière salon that opens on Saturday, embroidery thread specialist **Madeira** is making a determined effort to provide inspiration and ideas on how to use embroidery and special effect threads to personalize and embellish lingerie and beachwear. The display on Stand T16 will show solutions for decorative seams, special effects with variegated/multicoloured threads, glow-in-the-dark threads, metallic embroideries and much more, including two lace embroidered garments made by German designer *Irene Luft* with two matt embroidery thread types: *Frosted Matt* and *Burmilana*. [Click here](#) to see larger images and read company announcement.



Madeira

Together with fabric selection and styling options, decorative embroidery can make a decisive contribution to the handwriting of a bodywear collection.



### EUROJERSEY: body-bending promotion planned


TO PROMOTE its new shapewear fabric *Sensitive® Sculpt*, **Eurojersey** is to provide on its stand at Interfilière a demonstration by a contortionist. The presentation, on Saturday and Sunday July 6/7, will constitute an interpretation of the qualities and performance of the new fabric which offers outstanding stretch and recovery capability.

Home page > PREVIEW SUPPLIERS'S COLLECTIONS > Suppliers' Collections A/W 2014/15 > Madeira Announcement

- Sections**
- ABOUT SIBIL (3)**
- PREVIEW SUPPLIERS'S COLLECTIONS (0)**
- Industry Trends A/W 2013/14 (4)
  - Industry Trends A/W 2014/15 (6)
  - Industry Trends S/S 2014 (5)
  - Suppliers' Collections A/W 2013/14 (4)
  - Suppliers' Collections A/W 2014/15 (4)**
  - Suppliers' Collections S/S 2014 (3)
  - Suppliers' Collections S/S 2015 (2)
  - Archive Best Sellers S/S2012 (1)
  - Archive Industry Trends S/S 2013 (9)
  - Archive Suppliers' Collections S/S 2013 (3)
  - Archives Industry Trends S/S 2012 (10)
  - Archives Suppliers' Collections S/S 2012 (3)
  - Various related items (20)
- PREVIEW MANUFACTURERS' COLLECTIONS (0)**
- (0)
  - Preview Collections A/W 2013/14 (5)
  - Preview collections S/S 2014 (7)
  - Various brands/Collections (11)
- COLLECTIONS FOR CONSUMERS (12)**
- ONLINE SHOPS (1)**
- EXHIBITIONS, Workshops, etc. (1)**
- WORLD GARMENT DIRECTORY (1)**
- WORLD INDUSTRY SUPPLIERS (1)**
- SPECIALIST MEDIA (1)**
- SIBIL Newsletters (5)**
- (19)
  - Archive Individual items 2010-2011 (1396)
  - Archive Individual Items 2012 (833)
  - Full Texts (192)
  - Individual items 2013 (463)
  - Various linked items (78)

- In the same section**
- Madeira Announcement
  - Penn Textile Solutions
  - Piave Maitex Lingerie AW 2014/15
  - Elastic

**Latest Sibil Sponsors**




LYCRA® is a trademark of INVISTA



**Article**

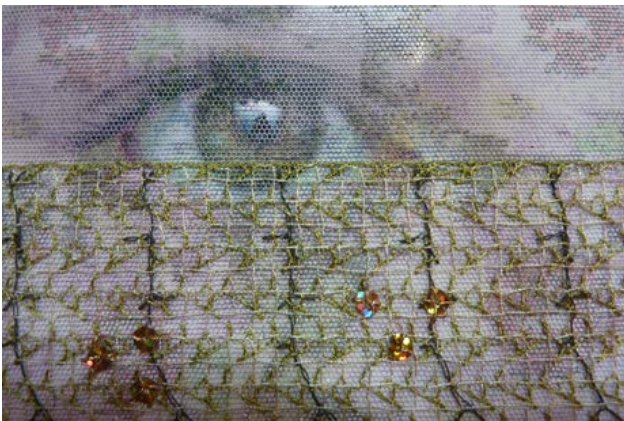
**Madeira Announcement**

Monday 24 June 2013


**Eyecatching Effect Threads by **

The international **MADEIRA** team is very excited to welcome customers, potential customers, the press and any other interested people on their first booth at INTERFILIERE ! On the **Stand T16** they will have lots of inspiration and ideas how to use embroidery and special effect threads on lingerie and beachwear.

They will also show beautiful lace embroidered dresses made by German designer *Irene Luft*, realized using two matt embroidery thread types: FROSTED MATT and BURMILANA. Madeira promises a great new look ! Furthermore, the company will show solutions for eyecatching decorative seams, special effects with variegated/multicolour threads, glow-in-the-dark threads, metallic embroideries and much more !



1030969: A real EYECATCHER: Madeira's presentation booklet CHIHUAHUA !



1030960: special effects with chlorine fast multicolour thread POLYNEON

[Back to contents on home page](#)

**The Bodywear and Legwear Global Portal**

**SIBIL Sponsors**

















